



Placitas Garden Tour 2019 Advertising Specifications

The fourth annual Placitas Garden Tour will be held on Sunday, September 8, from 9am-4pm. It will feature six diverse gardens as well as plein air painters at work. A full color 9" wide X 6" high booklet will be distributed to promote the event and to give attendees a map and information about the tour. This is a great opportunity to advertise your business! All ads are FULL COLOR. Advertisers, along with a link to their websites, will be listed on the Placitas Garden Tour website (www.placitasgardentour.com).

Ad Sizes	Dimensions	Price
Premier Full Page Full Bleed Ad* <small>(*inside front cover, inside back cover, back cover)</small>	9" wide X 6" high at 300 dpi (add 1/8" on all sides for full bleed)	\$350
Full Page Ad	8.5" wide X 5.5" high at 300 dpi	\$220
Half Page Ad Vertical	4.25" wide X 5.5" high at 300 dpi	\$150
Business Card Ad	3.5" wide X 2" high at 300 dpi	\$60

Artwork

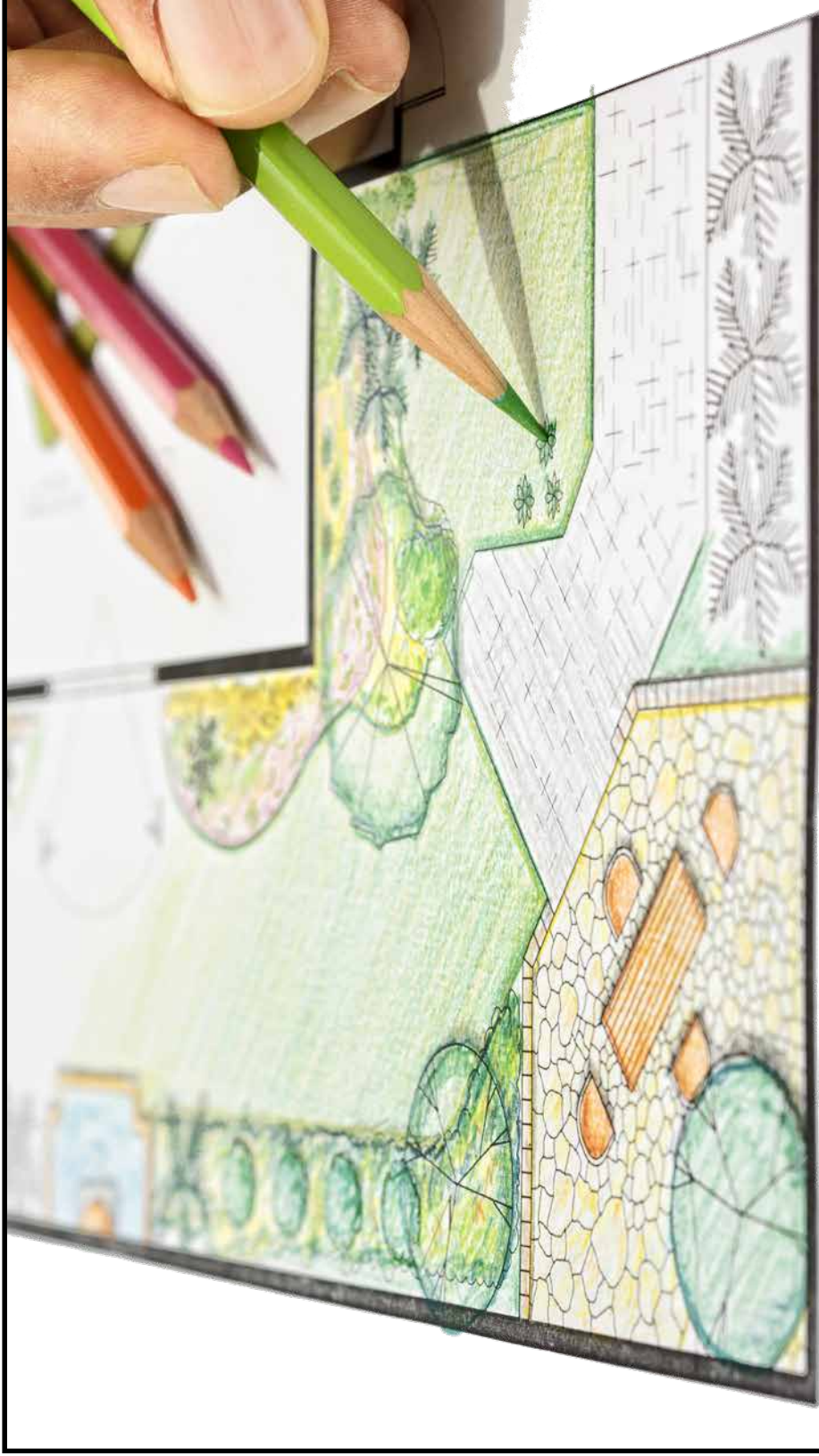
All ad files must be emailed no later than Friday, April 26. Your ad must be provided in digital format at 300 dpi at actual print size. Ads may be submitted in the following formats: jpg, pdf, tif or eps.

Send to: info@rosnercreative.com. For questions about ads, contact Barbara Rosner at info@rosnercreative.com or call 505-867-6552.

Payment

Ad payment must be received no later than Friday, April 19, to be included in the booklet. Please make checks payable to Placitas Garden Tour & mail to: PO Box 984, Placitas, NM 87043.

Full Page Ad, \$220: 8.5" wide X 5.5" high



Landscape Design by New Mexico Lawn & Exteriors

Free Consultations

Mention this ad for a 10% discount

Preston Sage, Owner

505-792-8345 ■ NMLE.com ■ preston@NMLE.com

5322 Via del Rosa, Albuquerque

Half Page Vertical, \$150:

4.25" wide X 5.5" high



BARROWS FURNITURE

**Large inventory of patio and garden furniture
for your Southwest lifestyle**

Open 7 days/week
10 AM -6 PM
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Albuquerque
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Business Card, \$60:

3.5" wide X 2" high



[These specifications apply only to the three Premier Full Page Ads: inside front cover, inside back cover and back cover.]

Premier Full Page Ad with Bleed, \$300: 9.25" wide X 6.25" high (trim size 9" wide X 6" high; all text must be within the live area: 8.75" X 5.75")

Premier Full Page Ad Non-Bleed, \$300: 9" wide X 6" high; all text must be within the live area: 8.75" X 5.75"

Dark area shows the bleed which will be trimmed off



High's Hardware

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Highshardware.com

505-922-3333